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UPLIFT!

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ACHIEVING RESULTS

Senthil Kumar Gopalan

Right To Know (RTK) and Right To Delete (RTD) workflow process was built using Alteryx and EDW as a temporary solution four years ago. This process was very operation heavy and required 10-12 hrs/week to process these privacy requests. Sandeep and Senthil redesigned and reimplemented existing solution in Databricks and removed dependency on Alteryx and EDW. This process is much more stable and efficient. This solution enables privacy team and Starbucks to be compliant with CCPA privacy requests.

Nominated by Abhishek Singh

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